



DPDP Readiness Checklist for Indian Startups

Prepared by Cipher Guardians

A founder-friendly operational checklist to help startups begin structured privacy readiness under India's evolving DPDP landscape.

Data Inventory & Mapping

List all systems collecting personal information including websites, applications, CRM, HR, support, marketing, and analytics platforms.

Consent & Notice Readiness

Review whether privacy notices clearly explain what data is collected, why it is processed, and how withdrawal requests are handled.

Vendor Governance

Identify high-risk vendors including analytics, CRM, support, cloud, and marketing systems.

Retention & Access Controls

Define retention periods, deletion workflows, warehouse access controls, and role-based permissions.

Privacy-by-Design for Data Teams

Review ETL pipelines, reporting layers, dashboards, warehouse governance, and masking opportunities.

Review Area	Focus
Governance	Ownership, workflows, accountability
Consent	Collection, propagation, withdrawal
Engineering	Masking, retention, minimization
Analytics	Dashboard exposure, warehouse governance
Monitoring	Audit logs, exports, downstream visibility

Operational Implementation Considerations

Organizations should operationalize privacy governance beyond documentation. This includes embedding controls into onboarding workflows, ETL pipelines, warehouses, dashboards, analytical systems, reporting environments, and downstream integrations.

Need help operationalizing privacy governance?

Cipher Guardians helps organizations improve DPDP readiness, privacy engineering maturity, analytics governance, consent management, and operational privacy workflows.

Book a consultation:

<https://thecipherguardians.com>